



Primebank to Offer the Latest in Digital Banking

Primebank will soon launch a new Digital Banking service that will make your Internet Banking and Mobile Banking more convenient and useful than ever before.

The new service provides users with a modern, easy to use, mobile and online banking experience

The primary benefits:

- Bring all financial services, accounts, and transactions together onto a single, dashboard.
- Provides personal financial management (PFM) tools, goal-setting features, comprehensive credit score monitoring, and financial health insights.
- Enables quick viewing of upcoming bills, scheduled payments, and person-to-person (P2P) transfers to easily send money to friends and family through bill pay.
- The newest version of our digital banking system will deliver a smooth, reliable, and uniform experience whether accessed via a mobile phone, tablet, or desktop web browser.

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Dec 16

Community Coffee

2027 Trips

April

9-19 Tulip Time on the
Jewels of the Rhine
– Sold Out

June

10-19 Enchanting Ireland

**Contact 712.541.6241 or
gnc@primebank.com**

Need Help Calculating?

Go to our webpage "Primebank.bank" and click on the **Services** tab at the top right. From the drop-down menu select **Financial Calculators**, and pick from the various options which topic you would like to calculate!



- Allows users to track account activity, monitor and manage spending habits, and handle routine banking tasks 24/7.

Watch for more information about our new Digital Banking which will be coming soon.

Good Neighbors Club Rails and Sails Trip Highlights

Primebank's Good Neighbors Club ventured to the Northeast to experience the vibrant fall colors via rails and sails. Check out some photo highlights from the trip. You could be on one of our next "bucket list" trips. Check out the Good Neighbors Club page on our website, www.primebank.bank



A Guide to Safe Online Shopping

The internet has become a massive marketplace, offering everything from the latest gadgets to handcrafted furniture, consumers can find virtually anything with a few clicks.

While convenience is undeniable, it is crucial to be aware of online scams that can target unsuspecting shoppers. That convenience comes with risks, including a mix of fake businesses and swindles among the great deals. Verifying a business's legitimacy before making a purchase is crucial to ensuring a safe online shopping experience.

Commercials and other ads are often quite persuasive, painting attractive pictures of whatever the business is selling. Scam businesses often rely on unrealistic offers and misleading marketing tactics, but seeing through them can be difficult. Further research is warranted.

Adopting safe online shopping practices can protect you from scams and ensure a secure shopping experience:

- **Prioritize Secure Websites:** Always shop on websites that use HTTPS. This ensures that your data is encrypted and protected. Just remember that HTTPS by itself is not a guarantee of a legitimate website. Look for it in conjunction with the other signs of a legitimate site.
- **Read Reviews Carefully:** Critically evaluate online reviews. Reviews can be helpful, but be critical. Look for detailed and balanced reviews that provide a clear picture of the business's reputation. You will notice overall trends in the types of reviews that are out there about a business. With careful reading, you can avoid reviews that seem overly promotional.
- **Beware of Unrealistic Deals:** If an offer seems too good to be true, it probably is. Be cautious of deals that are significantly lower than market value. Trust your gut and avoid falling for deals that sound suspicious.
- **Use Secure Payment Methods:** Stick to secure and recognizable payment options like credit cards and PayPal. This may include buy-now-pay-later options from known, reputable companies. Avoid unconventional methods that offer less protection.
- **Shop with Established Retailers:** When in doubt, consider shopping with well-known retailers with a proven history. Established retailers are less likely to be fraudulent.

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Visit Ireland in June of 2027!



Experience the Magic of Ireland!
From June 10 -29, journey through Ireland's iconic landscapes and storybook towns. Explore ancient monastic ruins, enjoy a pint in Dublin, kiss the Blarney Stone, and watch artisans craft Waterford Crystal.

Along the way, soak in authentic Irish music, storytelling, and warm hospitality, ending with an unforgettable night in a 16th-century castle. This is a trip filled with memories you will treasure long after you return.



Le Mars Location

37 1st Ave NW
Le Mars, IA 51031

Sioux Center Location

1601 S Main Ave
Sioux Center, IA 51250

Sioux City Location

5680 Sunnybrook Dr
Sioux City, IA 51106

Sioux City Location

2700 Hamilton Blvd
Sioux City, IA 51104